



2022 SPONSORSHIP PACKAGES

As of November 30, 2021, more than 65% of the Exhibit Floor is already reserved. Attendee registrations open December 1, 2021. Early signs indicate the 2022 FWRC will be just as big as 2019.

So, it's time to confirm your company's sponsorship package for the 2022 conference.

You will find new options available to increase exposure, drive traffic and build awareness! First-come, first-serve... so don't delay.

Reserve at www.fwrc.org

Mish Clark, Executive Manager

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4926 Eastlake Park Drive, Saint Cloud, FL 34771

2019 FWRC STATS

358
EXHIBITORS

MEADOW
REGIONAL
WATER
SYSTEM

Best Tasting
Drinking
Water
Winner

HILLSBOROUGH
COUNTY & JEA

6

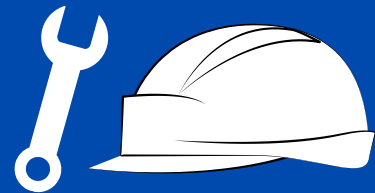
Most
Awards
Received

8 TEAMS
6 SCHOOLS
STUDENT
DESIGN
COMPETITION

FWRC.ORG



122
TECHNICAL
PAPERS &
WORKSHOP
PRESENTATIONS



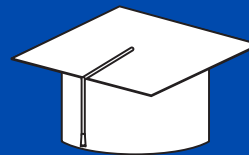
8 TEAMS
2 Events: Operations
Challenge & Top Ops



68
AWARDS
PRESENTED

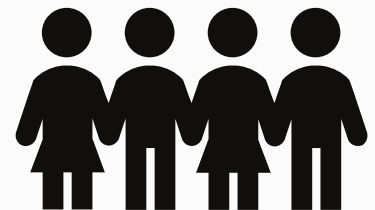


33
CITY OF ST.
PETERSBURG -
RECORD
ATTENDEES



6X WINNER
USF
Student Design
Competition,
Wastewater Division

4,586
ATTENDEES



FWRC 2022
FLORIDA WATER RESOURCES
CONFERENCE
FS/AWWA • FWEA • FWPCOA

April 24 - 26, 2022 | Daytona Beach, Florida



'22 SPONSORSHIPS OPPORTUNITIES

SPONSORSHIP	COST	QUANTITY
TITLE	\$12,500	1
PLATINUM	\$7,500	7
GOLD	\$5,000	4
SILVER	\$3,500	24
BRONZE	\$1,500	29
SUPPORTING	\$1,000	10
BRANDING	\$400 - \$500	105
ESCALATOR	\$12,000	1

Reserve online at www.fwrc.org.

First-come, first served.

Sponsor registration open until February 27, 2022



SPONSORSHIPS

ALL SPONSORS

All sponsorships, except branding opportunities, **include the following:**

- Unlimited Exhibitor Hall Passes
 - Certificate Recognizing Involvement
 - Sign Recognition in Central Area
 - Logo Inclusion on Conference Website
 - Enhanced App Listing
 - Printed Program Recognition
-

TITLE SPONSOR

- Logo in all pre-conference, conference and post-conference materials as 'Title Sponsor'
- 7 Full Conference Registrations
- 5 One-Day Registrations
- First to choose 2023 both space
- Logo on front cover of on-site program
- Name prominently displayed @ event
- Logo prominent on conference website as 'title sponsor'
- Logo signs by ops challenge



SPONSORSHIPS

PLATINUM SPONSOR

- 4 Full Conference Registrations
- 2 One-Day Registrations
- Logo signs by ops challenge
- 7 Platinum Sponsorship Options:
 1. Registration Area (Logo on signage + Literature at registration)
 2. Conference Bags (Logo on bag + Literature in bag, plus cover ½ COST OF BAGS)
 3. Conference Mobile App (Logo in app + Signage + Enhanced App Listing)
 4. Hotel Room Keys (Logo + Website on room key)
 5. Wifi (Logo on signage, included in password)
 6. Conference Lanyards (Logo on lanyards)
 7. Charging Stations (Logo on 3 stations)

GOLD SPONSOR

- 3 Full Conference Registrations
- 1 One-Day Registrations
- Logo signs by ops challenge
- 4 Gold Sponsorship Options:
 1. Beer & Puppies (Logo on signage, swag on puppies @ Sun night event)
 2. FSSSSS Breakfast (Logo on signage + sponsor mention)
 3. FWRC Lunch (Logo signage + sponsor mention)
 4. FWEA Lunch (Logo signage + sponsor mention)



SPONSORSHIPS

SILVER SPONSOR

- 1 Full Conference Registration
 - 1 One-Day Registration
 - 24 Silver Sponsorship Options:
 1. Education Track - 15 total (Logo on signage, Literature distribution during sessions, Mentions at opening of each session)
 2. Hallway Banners - 4 Total (Banners at Hilton)
 3. Network Lounge - 1 Total (All décor, furniture supplied by sponsor, Logo on signage, Distribute literature)
 4. Coffee Area - 2 Total (Logo on napkin or coffee sleeve, signage, distribute literature) Mon or Tues
 5. Snack Area - 2 Total (Logo on napkin, signage, distribute literature (Mon or Tues)
-

BRONZE SPONSOR

1. Hand Sanitizer Stations – 18 Total (Logo on sanitizer station)
2. Tour bus – 1 Total (Logo on communications, literature on bus)
3. Water Station – 10 Total (Logo on station)



SPONSORSHIPS

SUPPORTING SPONSOR

1. Aisle Marker – 10 Total – logo on Aisle Markers
-

BRONZE SPONSOR

1. App Push Notification – 40 Total
 2. Floor Cling Stickers – 65 Total
-

ESCALATOR SPONSOR

1. Wrap escalator at Ocean Center, next to Exhibit floor lobby and registration

Questions? Please call

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SPONSORSHIPS

Check Sponsorship Option(s) See sponsorship package for detail.

- Title Sponsor: \$12,500 Qty:1**
- Platinum Sponsor(s): \$7,500 Qty: 7, Choose 1**
 - Registration Area
 - Conference Bags
 - Conference Mobile App
 - Hotel Room Keys
 - Wifi
 - Conference Lanyards
 - Charging Stations
- Gold Sponsor(s): \$5,000 Qty: 4, Choose 1**
 - Beer & Puppies Event on Sunday
 - FSSSSS Breakfast
 - FWRC Awards Luncheon
 - FWEA Awards Luncheon
- Silver Sponsor(s): \$3,500 Qty: 24, Choose 1**
 - Education Tracks (15 total)
 - Hallway Banners (4 total)
 - Network Lounge
 - Coffee Area (2 total)
 - Snack Area (2 total)
- Bronze Sponsor(s): \$1,500 Qty: 29, Choose 1**
 - Hand Sanitizer Station (18 total)
 - Tour bus
 - Water Station
- Supporting Sponsor(s): \$1,000 Qty: 10**
- Branding Opportunities: \$400 - \$500, Choose 1**
 - App Push Notifications
 - Floor Cling Stickers
- Escalator Sponsorship: \$12,500**

Company Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Register online at FWRC.org

Application must have both form and fee
remitted to be accepted.

Sponsor form must be received by 2.27.22